



## Press Release

### **FOR IMMEDIATE RELEASE**

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### **VISIBLE INVENTORY RELOCATES HEADQUARTERS TO SALEM, NH *Intelligent Inventory Management Company to Spearhead Growth From Granite State***

**SALEM, NH, February 19, 2003** --- Visible Inventory, a software/hardware provider of supply chain management tools that automatically deliver “true” real time inventory information, has relocated its corporate headquarters to Salem, NH, from Framingham, MA. It is now located at 8 Industrial Way, Building E, Suite 3.

John Toomey, Visible Inventory's President and CEO, said, "New Hampshire offers companies such as ours significant business benefits and a superb location in which we can expand and grow. We have all the resources we need right at our fingertips here -- a highly skilled, diverse workforce, convenience to major travel routes, and an environment that is second to none."

Visible Inventory has a collaborative business solution that enables precise, real time measurement of inventory within the supply chain and initiates pre-determined supply actions in order to improve inventory turns, reduce costly shortages, decrease labor costs and free up valuable working capital.

The company's SuppliLink™ intelligent software solution, working with its family of iBin™ sensors, is the first to offer “true” real time management and control of inventory throughout the entire supply chain without any human intervention. This is done by linking SuppliLink to a series of unique iBin sensors with their “always on” measurement capabilities that automatically communicate the status of inventory to management, customers and suppliers.

Visible Inventory's target market includes manufacturers, distributors and other organizations that are looking to optimize replenishment decisions, to avoid part or MRO supply shortages and maximize inventory turns. For further information about Visible Inventory, Inc. and its SuppliLink solutions, visit its website at [www.visibleinventory.com](http://www.visibleinventory.com), or call 603-894-5858. For sales assistance, phone or send e-mail to [sales@visibleinventory.com](mailto:sales@visibleinventory.com).

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